



Get on your decks...

... and join the Let Love Rule Remix Competition!

Sydney/Wedemark, 23 April 2020 – Designed to inspire during these challenging times, jazz guitar star Dekel Bor and Ropeadope Records have launched a competition to discover the best remixes of Dekel’s latest release, “Let Love Rule”. During the 10-month run of the competition, DJs and music fans can win each month with prizes including a chance to win a featured track on a remix album on Ropeadope records, a live appearance, a music course and music gear from several brands, among them Sennheiser’s iconic HD 25 DJ monitoring headphones.

A chance to show off your remixing skills

Jazz artist Dekel Bor is calling on all DJs and music fans to join the competition: “The present times are very difficult for artists and their fans, to say the least. No concerts, no shows, no festivals...” explained Dekel. “With the competition, we would like to spark your creativity as DJs and there are super-attractive prizes that can be won.”



Jazz artist Dekel Bor (photo credit: Itamar Kerner)

How to participate

To enter, visit <https://www.dekelbor.com/> and download the stems, then work your DJ-ing magic. Upload your finished track to Soundcloud, and share it on your socials tagging Dekel



Bor on Instagram, Facebook and YouTube. Winners will be announced via Dekel Bor's social channels. "We will create a remix album from the winning tracks, with all profits going to hospitals affected by the coronavirus crisis," said Dekel Bor. "Confined to our homes, sharing acoustic soundwaves became a thing of the past. Even a cello, a handclap, my mom's voice - when shared online, through a speaker - becomes electronic. These are the times when the only sounds shared - are electronic sounds. These are your times."

Free musical advice in Zoom sessions starting April 24

Starting on April 24, there will be weekly Zoom sessions at 4:00 a.m. AEST, where contest participants - and also all other interested musicians and DJs - will be able to ask questions to and get musical feedback and advice from seasoned industry professionals. The Zoom link will be published every Thursday on Dekel Bor's social channels.

The guest advisors will include Grammy award-winning Robert Sadin (conductor, arranger and producer for Sting, Herbie Hancock, Wayne Shorter), Wulf Muller (A&R for Universal Music, Sony Music), Mike Bindrabban (Booking Agent and Promoter for Snarky Puppy, Brad Mehldau, Tigran Hamasyan), Dave Darlington (Mix and Mastering for Miles Davis, Madonna, David Guetta), Helik Hadar (Quincy Jones, Herbie Hancock), Mark Agnesi, Director of Brand Experience for Gibson Guitars, Louis Marks, the CEO of Ropeadope Records and others.

Over the first three weeks, the Zoom sessions will feature Louis Marks on April 24, Robert Sadin on May 1 and Wulf Muller on May 8.

About Dekel Bor and the Let Love Rule Remix Competition

Dekel Bor performed with such jazz legends as Johnny Griffin, Reggie Workman, Pat Martino, Billy Hart, Roy Hargrove, recorded for Alicia Keys, and collaborated with the Israeli Philharmonic Orchestra. Let Love Rule Remix Competition is an initiative to foster musicians, creators, and tomorrow's legends, inspiring them to create new content as the world is moving quickly to self-isolation. With tours canceled and travel impossible, artists are at home, ready to be inspired. www.dekelbor.com

About Sennheiser

Founded in 1945, Sennheiser is celebrating its 75th anniversary this year. Shaping the future of audio and creating unique sound experiences for customers - this aim unites Sennheiser employees and partners worldwide. The independent family company, which is managed in the third generation by Dr. Andreas Sennheiser and Daniel Sennheiser, is today one of the world's leading manufacturers of headphones, loudspeakers, microphones and wireless transmission



systems. In 2018, the Sennheiser Group generated turnover totaling €710.7 million.
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